SHARP START

January 23 — Icy Entrance Road

The parking lot a the entrance road are a sheet of ice, there has been 3 out of 5 days that someone has went into the ditch turning into the entrance road.	**Salt and clean the entrance road so your workers don't get injured trying to get to the parking lot.**

The road looks fine till the tires say "no,"
A turn too quick sends cars below.
Slow it down before you steer,
Ice doesn't warn it just appears.

Icy conditions at entrances tend to get underestimated because everyone expects them in winter. After a few normal drives, the risk starts to feel manageable. The problem shows up at the transition point slowing down, turning, or braking while entering the site. When traction is already gone, even small steering inputs or speed changes can push a vehicle past the point of control.

Repeated incidents are a clear sign the condition isn't random. It's predictable.

Hazards

- Loss of vehicle traction while turning or braking
- Vehicles sliding into ditches or fixed objects
- Rollover potential depending on speed and angle
- Struck-by risk to pedestrians near the entrance
- Property damage and delayed emergency access

Stats

- Winter driving conditions significantly increase crash rates during turns and deceleration
- Ice-related incidents are most common at entrances, intersections, and transitions
- Repeated near misses indicate a systemic condition, not individual error
- Loss-of-control crashes often occur at low speeds due to false confidence

Words of Wisdom

- Ice doesn't care how many times you made it through yesterday.
- Repetition doesn't make a hazard safer it makes it easier to miss.

Pause and Think

This is a classic case of normalization of risk. The road looks the same every morning, and after a few successful trips, the danger feels reduced. But ice doesn't improve with familiarity. The number of vehicles sliding off the road shows the condition is still active and still uncontrolled. Recognizing patterns — not just single events — is what prevents the next incident.

- What patterns are telling us this is more than bad luck?
- Where should drivers adjust speed earlier than they think?
- What controls reduce risk before vehicles reach the turn?